

O logo do **Interactive Technologies Institute** é um logo que privilegia o movimento e a interacção, o site de internet do instituto mete este conceito em prática. Esta interacção na navegação cria uma multiplicidade de variantes do logo. Neste documento compilamos uma série de variantes que poderão ser utilizadas para uso prático do logo.

Igualmente neste documento poderá consultar a paleta de cores, o caracter de utilização e algumas situações em qual sugerimos evitar na sua utilização ou manipulação.

VERSÃO A

INTERACTIVE
TECHNOLOGIES
INSTITUTE

VERSÃO D

INTERACTIVE
TECHNOLOGIES
INSTITUTE

VERSÃO C

INTERACTIVE
TECHNOLOGIES
INSTITUTE

VERSÃO B

INTERACTIVE
TECHNOLOGIES
INSTITUTE

VERSÃO E

INTERACTIVE
TECHNOLOGIES
INSTITUTE

VERSÃO A EM NEGATIVO

INTERACTIVE
TECHNOLOGIES
INSTITUTE

VERSÃO D EM NEGATIVO

INTERACTIVE
TECHNOLOGIES
INSTITUTE

VERSÃO C EM NEGATIVO

INTERACTIVE
TECHNOLOGIES
INSTITUTE

VERSÃO B EM NEGATIVO

INTERACTIVE
TECHNOLOGIES
INSTITUTE

VERSÃO E EM NEGATIVO

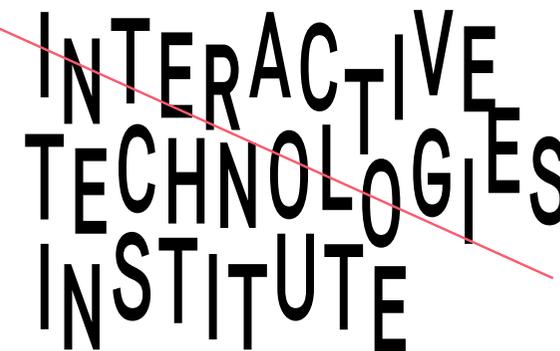
INTERACTIVE
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TECHNOLOGIES
INSTITUTE

A red diagonal line is drawn across the logo, causing the text to appear skewed and distorted.

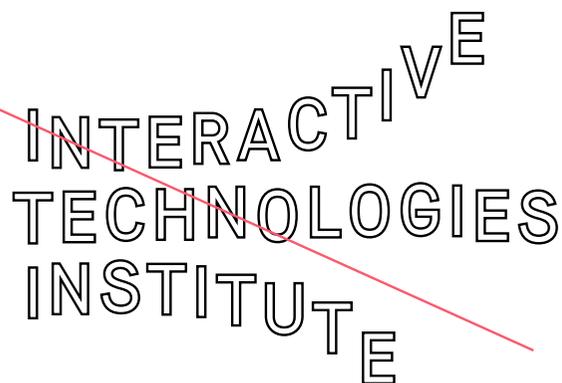
DISTORÇÃO



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TECHNOLOGIES
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A red diagonal line is drawn across the logo, causing the text to appear skewed and distorted.

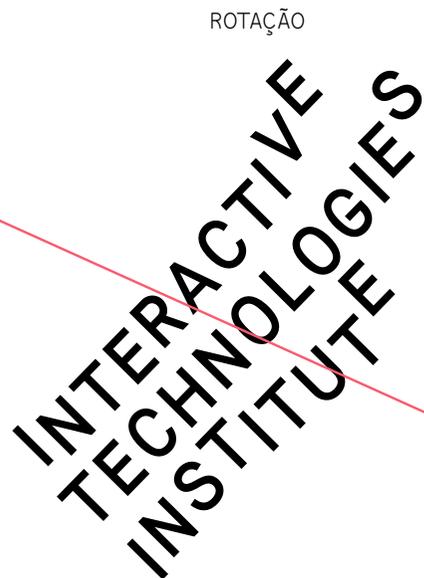
DISTORÇÃO



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The logo is rendered in an outline style. A red diagonal line is drawn across it, illustrating the correct use of the outline font.

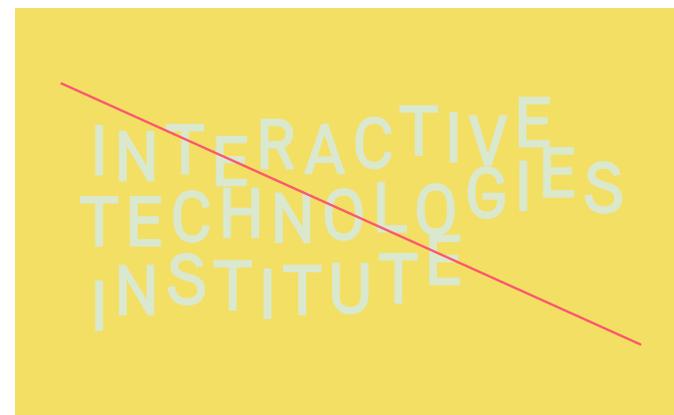
UTILIZAR O CONTRONO



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The logo is rotated 45 degrees clockwise. A red diagonal line is drawn across it, illustrating the correct use of the logo's orientation.

ROTAÇÃO



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The logo is rendered in a light yellow color on a solid yellow background. A red diagonal line is drawn across it, illustrating the lack of contrast.

FALTA DE CONTRASTE

PALETA DE CORES RGB

R 240 G 240 B 240
R 230 G 230 B 230
R 220 G 220 B 220
R 200 G 200 B 200
R 100 G 100 B 100
R 145 G 165 B 165
R 225 G 175 B 190
R 225 G 115 B 85
R 250 G 90 B 110
R 160 G 120 B 80
R 210 G 235 B 250
R 140 G 185 B 215
R 40 G 130 B 190
R 215 G 235 B 210
R 100 G 195 B 175
R 250 G 225 B 110

PALETA DE CORES HEX

#F0F0F0
#E6E6E6
#DCDCDC
#C8C8C8
#646464
#91A5A5
#E1AFBE
#E17355
#FA5A6E
#A07850
#D2EBFA
#8CB9D7
#2882BE
#D7EBD2
#64C3AF
#FAE16E

PALETA DE CORES CMYK

C 0 M 0 Y 0 K 7
C 0 M 0 Y 0 K 13
C 0 M 0 Y 0 K 20
C 0 M 0 Y 0 K 27
C 0 M 0 Y 0 K 70
C 50 M 20 Y 30 K 5
C 5 M 40 Y 5 K 0
C 0 M 65 Y 65 K 0
C 0 M 85 Y 65 K 0
C 20 M 55 Y 70 K 15
C 25 M 0 Y 5 K 0
C 60 M 7 Y 10 K 0
C 100 M 25 Y 10 K 5
C 20 M 0 Y 25 K 0
C 70 M 0 Y 45 K 0
C 0 M 13 Y 75 K 0

Maison font — <https://www.milieugrotesque.com/typefaces/maison/>

ABCDEFGHIJKLMNOPQRSTUVWXYZ
STUVWXYZ0123456789?!
abcdefghijklmnopqrstuv
wxyz0123456789?!

light

*ABCDEFGHIJKLMNOPQRSTUVWXYZ
STUVWXYZ
abcdefghijklmnopqrstuv
wxyz*

light italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ
STUVWXYZ
abcdefghijklmnopqrstuv
wxyz

regular

*ABCDEFGHIJKLMNOPQRSTUVWXYZ
STUVWXYZ
abcdefghijklmnopqrstuv
wxyz*

italic

**ABCDEFGHIJKLMNOPQRSTUVWXYZ
STUVWXYZ0123456789?!
abcdefghijklmnopqrstuv
wxyz0123456789?!**

bold

***ABCDEFGHIJKLMNOPQRSTUVWXYZ
STUVWXYZ
abcdefghijklmnopqrstuv
wxyz***

bold italic

ALGUNS EXEMPLOS

